

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA

DOCKET NO. 2004-358-C - ORDER NO. 2007-236

APRIL 5, 2007

IN RE:	Application of DELTEL, Inc. for a Certificate of Public Convenience and Necessity to Transact Business of a Reseller of Interexchange Telecommunications Services and for Modified Alternative Regulation.)))))	ORDER APPROVING NAME MODIFICATION
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This matter comes before the Public Service Commission of South Carolina (the Commission) on the request of DELTEL, Inc. (DELTEL or the Company) for approval of a modification of the Company's name by which it will be doing business in South Carolina. DELTEL proposes to adopt AuctionFON as a new "doing business as" (d/b/a) or trade name with regard to offering telecommunications services in South Carolina.

A review of the Commission's records reveals that DELTEL was granted authority to operate as a reseller of interexchange telecommunications services in South Carolina by Commission Order No. 2005-363, dated July 19, 2005.

Upon receipt of DELTEL's request, the Commission's Docketing Department instructed the Company to publish, one time, a Notice of Filing in newspapers of general circulation in the areas of the state affected by the request. The purpose of the Notice of Filing was to inform interested parties of the request of DELTEL and of the manner and time in which to file the appropriate pleadings for participation in the proceeding. The

Company complied with this instruction and provided the Commission with proof of publication of the Notice of Filing. No protests or Petitions to Intervene were received.

By letter from the Company's counsel, filed January 24, 2007, DELTEL advises the Commission of the Company's desire to do business in South Carolina using a new d/b/a name of AuctionFON. According to DELTEL, the use of the trade name is for marketing reasons.

The South Carolina Office of Regulatory Staff (ORS), by letter filed March 22, 2007, advised the Commission that ORS had reviewed the request of DELTEL and had no opposition to the request being granted. At its regularly scheduled meeting on March 28, 2007, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of DELTEL for approval of an addition of a trade name to the Company's name should be granted.

The Commission's records will hereby be amended to reflect DELTEL's adoption of the trade name of AuctionFON.

IT IS THEREFORE ORDERED THAT:

1. The request of DELTEL, Inc. for approval of the addition of "doing business as" (d/b/a) or trade name to the Company's name is approved, and DELTEL, Inc. is hereby authorized to utilize "AuctionFON" as a trade name for its telecommunications services provided in South Carolina.

APRIL 5, 2007

PAGE 3

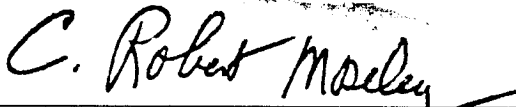
2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:



G. O'Neal Hamilton, Chairman

ATTEST:



C. Robert Moseley, Vice Chairman

(SEAL)